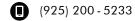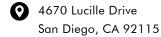# ZACH **CAMERON**

WEB DESIGNER & DEVELOPER

Interdisciplinary creative with expertise in branding, design, web development, and marketing. Passionate about delivering excellence, learning new skills, and tackling new challenges.

🌐 www.zachcameron.com

✉ zach@zachcameron.com

📱 (925) 200 - 5233

📍 4670 Lucille Drive
San Diego, CA 92115

EDUCATION

FRONT-END WEB DEVELOPER
PROFESSIONAL CERTIFICATE
San Diego Continuing Education
Completed 2018

COMPUTING IN THE ARTS
BACHELOR OF ARTS
UC San Diego
Graduated Cum Laude 2010

TOOLS

DESIGN
- Adobe Creative Suite
- Figma & Adobe XD
- Canva

DEVELOPMENT
- WordPress
- WooCommerce
- Divi & Elementor
- Gutenberg
- Shopify & Liquid
- Magento 2

CODE
- HTML5
- CSS3 & Sass/SCSS
- JavaScript & jQuery
- PHP
- MySQL
- Git & GitHub

AWARDS

ARCTURUS WINNER
GASLAMP.ORG WEBSITE
Lead Designer & Developer
Vega Awards, 2022

BEST IN SAN DIEGO
WEB DESIGNERS CATEGORY
Runningfish Web Design
Expertise.com, 2022

EXPERIENCE

LEAD DESIGNER & DEVELOPER	FEB 2020 - MAR 2023
PROJECT MANAGER	FEB 2020 - SEP 2020
WEB DESIGNER	JUN 2018 - JAN 2020

RUNNINGFISH WEB DESIGN & DIGITAL MARKETING
SAN DIEGO, CA

Managed a team of 2 web designers in brand development, wireframing, and mockups. Managed a team of 3 developers in building functional, mobile friendly websites based on design documents. Developed custom themes for each client. Integrated various plugins such as business directories, ecommerce, appointment booking, and social media into client websites. Designed and developed landing pages and other features for existing client websites.

Led the company's transition to an all-digital workflow to increase automation and efficiency during the shift to remote work. Improved the branding and design process, resulting in 50% increase in creative deliverables without increasing costs.

DESIGN DIRECTOR	APR 2019 - FEB 2020
SUPPORT & TRAINING LEAD	OCT 2018 - MAR 2019

LEARNSPEED, LLC
SAN DIEGO, CA

Spearheaded overhaul of core web app's UI, adding mobile responsive functionality, utilizing proprietary Zend-based templates, HTML5, CSS3, and jQuery. Developed a pre-launch email campaign and video tutorials to improve the transition to the new UI and reduce support requests.

Collaborated with lead developer to implement multi-language support, streamline onboarding automation, improve the calendar, and other new features.

Redesigned the public-facing Wordpress site, aligning the new visual design with web app update and producing new graphics and copy where appropriate.

WEB DESIGNER & DEVELOPER	2018 - PRESENT

FREELANCE

Collaborated with clients on large website overhauls, landing pages, additional features, delivering customized proposals to address project needs. Consulted on best practices throughout design, development, and launch phases.

Featured clients: UC Santa Cruz, Thinkist

References gladly provided upon request.